



NEW SOCIAL TRAVEL WEBSITE GETS PERSONAL ABOUT VACATIONS

NEW YORK, May 24th, 2012, FOR IMMEDIATE RELEASE - On May 24, 2012, Founder and CEO Wesley Baker, released an industry first with the new social travel marketplace website -**Tripbnb.com** - that matches lifestyle interests with smaller sized accommodation venues.

Tripbnb.com targets travelers looking for small to medium sized accommodations (venues with less than 60 rooms in general) and/or alternative forms of accommodations such as charter boats, beach fales and log cabins. Using a state of the art search system, Tripbnb can match people with the perfect vacation venue that they may have otherwise never known existed.

"Tripbnb offers a starting point for travelers to find exactly what they are looking for," says Baker. "If you are a surfer, you want a place near to the surf. If you are a hiker you might want challenging trails. Our website can help you find what you are looking for fast and easy and over time will grow to offer thousands of accommodation options."

By incorporating a review star rating system, accommodations are held accountable by the travelers who have been their guests. **Tripbnb's** rating system invites comments about its accommodations. The system tabulates feedback and rates each accommodation.

"It really puts the responsibility on the accommodation to deliver what they advertise," says Baker. "They have to be accountable or the world will see that they are not worth visiting."

Tripbnb will be the first travel company to integrate a social networking voice, providing a unique international voice too. Being the first to link with social media like Facebook, Twitter, and LinkedIn allows travelers to tell their friends about good and bad experiences and provides travelers the unique opportunity to find others with the same interests inside and outside of their current social crowd.

"By allowing people to connect with each other about travel, you are allowing them to gather more information about where they go and what they want to do on their vacation," explains Baker. "It also helps to spread the word on venues and locations that are highly recommended, we are uniquely developing the social connection aspects of Tripbnb to accommodate all this and more."

Another unique feature about **Tripbnb.com** is that it will host only accommodations with facilities that offer breakfast, be it a bed and breakfast or a lodge room with a kitchenette or where they are located near a restaurant. All accommodations must be structures from 1 to no more than 60 rooms (although they do accept larger establishments) that offer breakfast ready to eat or amenities ready to cook.

“A successful vacation somewhat depends upon the place you stay and the people you meet,” says Baker. “A great vacation does not just happen it has to be planned in advance so that there are limited disappointments. This can only happen if you are provided with as much credible, detailed information as possible before a booking is made.”

Accommodation choices will no longer be left to chance; travelers can make better decisions by using Tripbnb. For more information on “The World’s Most Social Way to Travel” visit <http://www.tripbnb.com>

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